

PROTECTING YOUR CLIENTS' INTELLECTUAL PROPERTY

An Introduction to Technology Insurance

Jeff Drozen, Gaspar Insurance Services

Technology companies own valuable intangible assets, such as sensitive data, software, and intellectual property, which a general liability policy does not account for. General liability provides protection in the event of bodily injury or property damage. Technology Insurance is designed to protect against the significant risk of economic loss related to intellectual property, network liability and cyber property security.

The following are important terms when understanding technology insurance protections:

- **Cyber Liability:** coverage that protects against damage from attacks and data breaches
- **Data Breach Notification Laws:** state laws that dictate requirements for notifications, if an organization suffers a breach compromising sensitive personal data
- **Cyber Property:** intangible property owned by a company
- **Technology E&O:** Protects against claims that a client suffered a loss due to mistakes by the insured company

Exposures and threats in the technology arena will grow as the industry does. I can help businesses protect themselves.

Contact me with your questions!



Jeff Drozen specializes in Apartment Buildings, HOA, Technology, Professional Offices, & Personal Insurance, including Auto, Homeowners, and Life. Jeff takes pride in simplifying the insurance-buying process for everyone, making it easy to understand. Jeff treats every client as his only client because he makes the effort to respond to each of them as instantaneously as possible. Jeff is a graduate of Emory University in Atlanta and enjoys traveling, sports, and movies.

Jeff Drozen
Producer
Gaspar Insurance Services
A Foundation Risk Partners Company
23161 Ventura Blvd Ste 100
Woodland Hills, CA, 91364
jeff.drozen@gasparinsurance.com
Direct 818.306.9200 | 856.361.2470
Cell 310.489.0255 | 856.208.7444
GasparInsurance.com |
FoundationRP.com

